The change you want to see, starts within you!
SACHAMAMA.ORG

Mission

Sachamama is a non-profit organization working to build support for a clean energy economy for all, and cultivating sustainable attitudes, behaviors & lifestyles.

Through media engagements, storytelling strategies, and community-led climate solutions, we are informing and activating individuals to advocate for healthy more resilient communities, while developing a nurturing movement that supports self-exploration, diversity, and civic participation.

Impact

10 Campaigns in over 13 countries

Reaching 80+ million people

- 180 appearances on Spanish media
- 1998 Latinx climate leaders trained
- +25,560 leadership actions taken

200+ Latinx influencers
Why Climate?

Clean, affordable, and scalable solutions are now available to improve the environmental health and quality of life of all communities, especially the ones most vulnerable to global warming.

Our community is 18% of the U.S. population, and expected to grow to be 24% by 2065. We will play a vital role in helping to achieve and maintain a clean and sustainable economy for all.

32M Eligible voters in the 2020 presidential elections *1

84% Latinxs believe global warming is happening *2

74% Latinxs want the administration and congress to do more to address global warming *2

71% Latinxs have never been contacted by an organization working to reduce global warming *2

*1.Pew Research Center, 2020
*2.Climate Change in the Latino Mind. Yale Program. Climate Change Communications

www.sachamama.org
How we are doing it?

Grounded on our cultural heritage, and with a growing network of media partners, local organizations and Latinx influencers, we move our mission forward by focusing on three goals.

**Encourage Storytelling on New Media**
To date, 60 partnerships have been secured, with a total of 10 media campaigns launched, and millions of people reached in over 13 countries.

**Increase Communications on Climate Issues**
To date, a network of 200+ influencers have joined our efforts and over 180 appearances on media have been recorded.

**Build Public Support for Climate Solutions**
To date, 1198 climate leaders have been trained and more than 25,560+ leadership actions have been taken.

www.sachamama.org
We are Sachamama and we are co-creating a climate narrative that catalyzes actions throughout the Latinx community.

For more information.

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