The change you want to see starts within you.
OUR MISSION

Sachamama works to build a 100% clean energy economy for all and cultivate sustainable attitudes, behaviors, and lifestyles.
ORGANIZATIONAL GOALS

Increase climate and environmental awareness
Through partnerships with media outlets, communications campaigns, and environmental investigative reports, we are filling existing information voids and elevating stories that represents the cultural nuances and expertise of local communities.

Drive support for a just transition to a clean economy
By promoting leadership development, skills training, psychological self-care, and community-led and policy-related climate action, we support communities to do the self-exploration work needed to dismantle structural barriers to progress, build their resources, and improve their quality of life.

Build a culture of care, interdependence, and sustainability
We incorporate a series of tools for behavior change and ancestral knowledge into one climate conscious platform, fueled and spread by culture. The result is a deeper narrative that brings together diverse groups, unifies them through a shared sense of connection and recognizes our interdependence with the natural world.
Holistic Community Organizing
Sachamama launched the Climate Innovation Hub, a collaborative platform that enables local communities to lead rapid response organizing efforts. It featured quarterly and monthly spaces for community consultation, healing & connection, and training. To date, the Hub has positively impacted 6,094 lives.

Direct Action and Advocacy
From online petitions, calls, rallies, and town hall meetings, our efforts were supported by Sachamama’s 54,000 members and online activists. Our community demanded that the government take bold steps towards climate-ocean action, resulting in over 1052 advocacy actions.

Media Engagement
Huella Zero is a pioneering Latino communications platform that supports media outlets to cover, create, and sustain climate and environmental reporting. We published over 80 news articles, reaching over 42 million people and hosted our first Media Climate Accelerator Training attended by 35 media personnel.

Capacity Building for Local Groups & Partnerships
Sachamama strengthened its partnerships by onboarding and building the climate program capacity of four new organizations, diversifying the environmental movement, and amplifying the voices of previously underrepresented communities. In 2022, we worked with over 30 partners.
Communications
Thanks to our amazing partners, Sachamama was able to position itself as an expert source of environmental information, amplifying the distribution of climate content and increasing climate media coverage. In 2022, we grew our social media followers from 10k to over 54K, expanded media partnership by 52%, and boosted website visits by 25% compared to the previous year.

EDI Program
Internally, Sachamama piloted an EDI and self-care program to support staff and volunteers, ensuring tools and resources to bring inclusion and well-being to our everyday activities. In the community, through our Climate Innovation Hub, we strengthen community resilience through socio-emotional support, enabling participants to share their stories, challenges, frustrations, and aspirations.

Florida VR Campaign
Our team toured the virtual reality series #InMyShoes for the first half of the year, giving participants a firsthand experience of the beauty and sacredness of Florida’s threatened ecosystems. Over 3,100 participants joined the tour and more than 600 Floridians shared what they LOVE about Florida.
OUR WORK IS BASED ON THE PRINCIPLES OF SUMAK-KAWSAY (GOOD LIVING), PART OF THE COSMOVISION OF THE QUECHUA PEOPLE, WHICH PROMOTES COLLECTIVE WELLBEING AND BALANCE WITH NATURE, AND IS VIEWED THROUGH THREE DIFFERENT LENSES:

- **Creating change**, by leveraging networks and partnerships for social transformation
- **Building power**, by pursuing leadership development, equity, and inclusion
- **Harnessing love**, by rebuilding the relationship between the sacred within ourselves and the sacred within our planet
We believe long-lasting solutions are designed at a local level
Through organizational partnerships and community buy-in, we develop communications and implement solutions that respond to the interest and needs of communities at the forefront.

Socio-emotional support and ancestral knowledge are key components of our work
Though our ancestral heritage, we bring forward a transformative approach that values deep relationships, collaborations, and self-reflection, all while ensuring individuals’ voices are heard and supported throughout the decision-making process.

We focus on communities of color
Seven out of ten individuals have never been contacted by organizations working on climate issues. We work to bridge this gap by providing climate information and opportunities for engagement within these communities.

Our main goal is to build community power to access reliable, clean, and sustainable solutions
We do this by enabling climate advocacy in local communities through awareness, education & engagement, training activists, and advocacy field campaigns.
OUR IMPACT

Building a base of confident and skilled leaders to impact climate policy and move society to embrace values of sustainability, diversity, self-exploration, and civic participation.

Movement & Alliance Building
Diversifying the stories of the climate movement
- Joined **Four** state and national coalitions with over **70** organizational partners
- **4** BIPOC organizations onboarded on climate work, training **28** staff members
- Inaugural partner of the first National Latino Climate Justice Framework, in partnership with **22** Latino organizations

Community Organizing
Engaging, educating, and mobilizing individuals
- **Eight** new partnerships with BIPOC groups and **seven** partnerships with traditional organizations in programs and events
- **10** Community listening sessions attended by **105** participants in Florida
- **Nine** Community trainings attended by **126** community members
- **Eight** community consultation spaces attended by **138** members
- One survey on the health of Biscayne Bay taken by **115** community members

Civic Engagement
Developing knowledge, skills, and motivation to act on climate
- **Three** new partnerships with BIPOC groups and **four** tradition groups
- **Three** cohorts of the Fundamentals of Climate Leadership curriculum, forging **48** diverse climate-ocean leaders
- **Three** local community-led solutions, supported by **120** volunteers and over **340** community members
- **One** multi-bilingual townhall on the Florida Keys Restauration plan with NOAA officials, attended by **133** participants
- **1052** advocacy actions by members
- **57** elected officials engaged
- **Stopped** Mangrove Ban in Miami
**OUR IMPACT**

**Campaigns and Communications**
Bringing climate change to the forefront of mainstream conversations

- **15** partnerships with NGOs and the private sector
- **Four** awareness campaigns on ocean protection, green economy, nature-based solutions, and off-shore drilling in partnership with NGO, media, and the private sector.
- **10** million people reach nationally
- **530** Petitions submitted
- **54K** followers in our social media networks, a **400% +** increase from 2021

**Media Engagement**
Supporting climate change reporting in a precise, timely and clear manner.

- **15** partnerships with media outlets
- **25** co-publish news publications
- **35** journalists trained
- **64** news articles published in news platforms
- **18** news interviews
- **42** million people reached
- **One** media climate training, training 35 journalists
Since its conception in 2014, Sachamama was born to fill a unique niche in the non-profit sector - to disseminate climate information and increase opportunities for engagement for communities of color.

To this day, we have developed over 10 media campaigns in partnership with media outlets such as Telemundo, Univision, Forbes en Español, and others to educate and engage diverse communities. These campaigns have reached over 80 million people across the Americas. We have secured 400+ publications globally on the impacts and solutions of our climate crisis, as well as generating 30,250 leadership actions in the United States. This success is driven by Sachamama's 54,000 members and online activists, who have demanded action through petitions, calls, and town hall meetings for our government to take bold action.

We are deeply grateful to all those who continue to make our mission possible.